

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4762711
<b>Application Number:</b>	10043714
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	6438
<b>Title of Invention:</b>	System, method, and software application for targeted advertising via behavioral model clustering, and preference programming based on behavioral model clusters
<b>First Named Inventor/Applicant Name:</b>	Isaac Bentolila
<b>Customer Number:</b>	23386
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<b>Filer Authorized By:</b>	Michael Zarrabian
<b>Attorney Docket Number:</b>	MET2.PAU.25
<b>Receipt Date:</b>	09-FEB-2009
<b>Filing Date:</b>	09-JAN-2002
<b>Time Stamp:</b>	20:57:32
<b>Application Type:</b>	Utility under 35 USC 111(a)

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Payment Type	Credit Card
Payment was successfully received in RAM	\$ 130
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**File Listing:**

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Amendment/Req. Reconsideration-After Non-Final Reject	MET2PAU25_ROA10082008.pdf	221566 a910a6e13d4961e09177e73eb213a20776d446077	no	28

**Warnings:****Information:**

2	Fee Worksheet (PTO-06)	fee-info.pdf	30184 53792ed6d6514e4b13a7b6c60497e311bf0f5dcd	no	2
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**Warnings:****Information:**

<b>Total Files Size (in bytes):</b>	251750
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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

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